

The Scenario:

On your arrival at the office the following email is in your inbox.

Dear YAHOO User,

Because of the sudden rush of people signing up to YAHOO, it has come to our attention that we are vastly running out of resources. So, within a month's time, anyone who does not receive this email with the exact subject heading, will be deleted off our server. Please forward this email so that we know you are still using this account.

We want to find out which users are actually using their YAHOO accounts. So if you are using your account, please pass this e-mail to every YAHOO user that you can and **IF YOU DO NOT PASS** this letter to anyone we will delete your account.

From Mr. ALLEN SMITH
YAHOO Admin. Dept.

Our YAHOO system is getting to crowded!! We need you to forward this to **at least 20 people**. I know this seems like a large number, but we need to find out who is really using their account. If you do not send this to **at least 10 YAHOO members**, we will delete your account. Sorry for this inconvenience.

Sincerely, Director of YAHOO Services
BOB LOPEZ

Questions

What do you decide to do?

What is the thinking that guides your action?